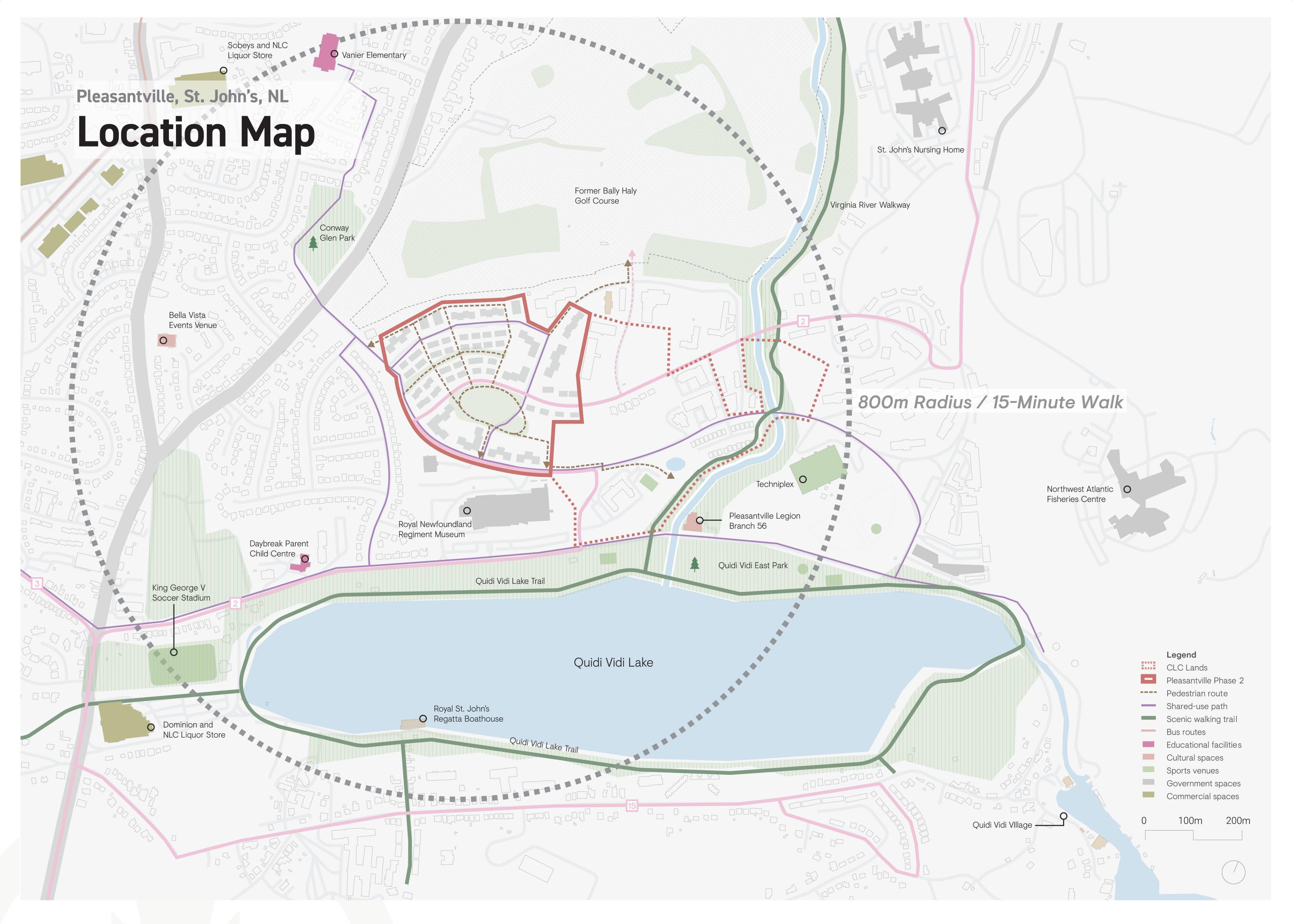






Canada Lands Company Société immobilière du Canada



#### **ENVISIONED BY**



Canada Lands Company Société immobilière du Canada Pleasantville, St. John's, NL

### Guiding Principles

### A Safe, Family-friendly Community

Designed with people – not cars – at its core, streets are shared, vehicles are slowed, and a network of paths weaves through the neighbourhood connecting to nearby amenities. Every detail is designed to make walking, biking, and playing together in the neighbourhood easy and safe.



### A Vibrant Neighbourhood that Brings People Together

Thoughtfully designed public spaces invite neighbours to connect, share experiences, and create lasting memories. It's a community where gathering spots spark conversation and feel alive with possibility.



## CLC aims to create a unique 'missing middle' neighbourhood that delivers exceptional quality of life

### through these guiding principles:

### Homes Embedded in Nature

Wake up to sweeping views and natural amenities just steps away. Connected green spaces weave through the community, shaping a neighbourhood where nature isn't an afterthought, it's part of everyday life.



### Housing Types for All Life Stages

A diverse mix of homes inspired by St. John's iconic rowhouses and saltbox forms, reimagined for modern living. Designed for flexibility, affordability, and choice - building a neighbourhood that evolves with its people.





### A Variety of Housing Types

## CLC envisions up to 1,000 homes with a minimum of 20% affordable housing.

#### Low-rise

Stacked townhomes with individual front doors deliver a sense of ownership and individuality while shared courtyards and green spaces encourage natural community gatherings.

### Mid-rise

Apartment buildings where entrances open directly onto tree-lined streets, and echo the scale and charm of traditional rowhouse neighbourhoods in St. John's.

### Mid to High-rise

Human-scale apartment buildings designed to activate the street with individual ground-floor entrances and thoughtfully designed façades to add interest.











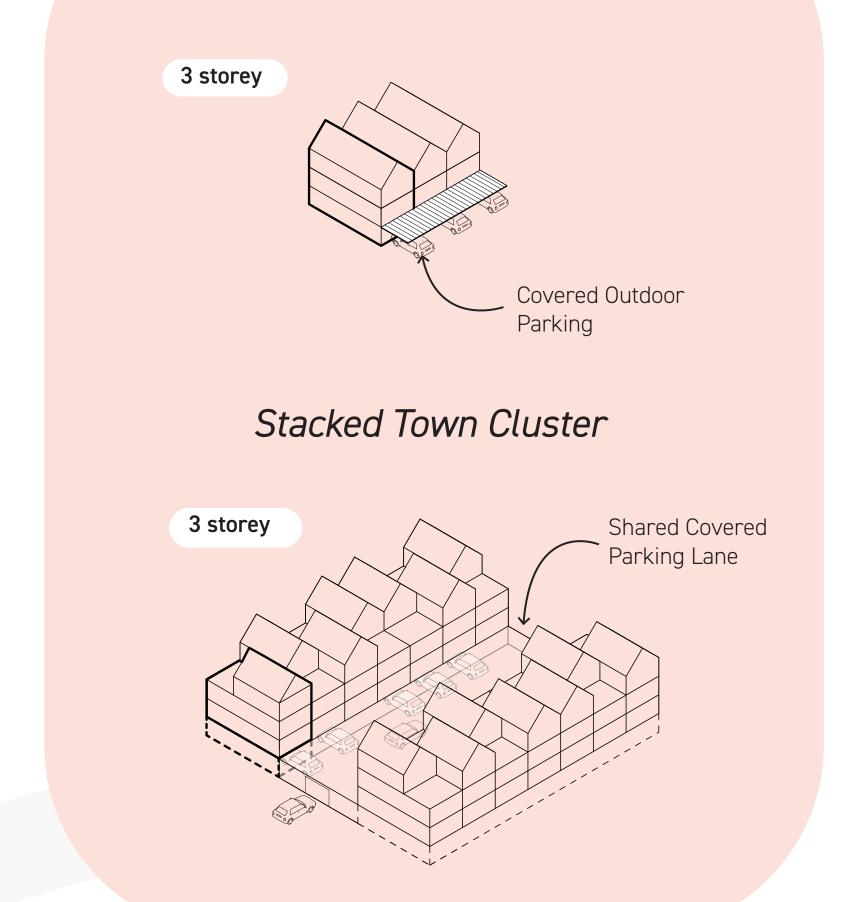


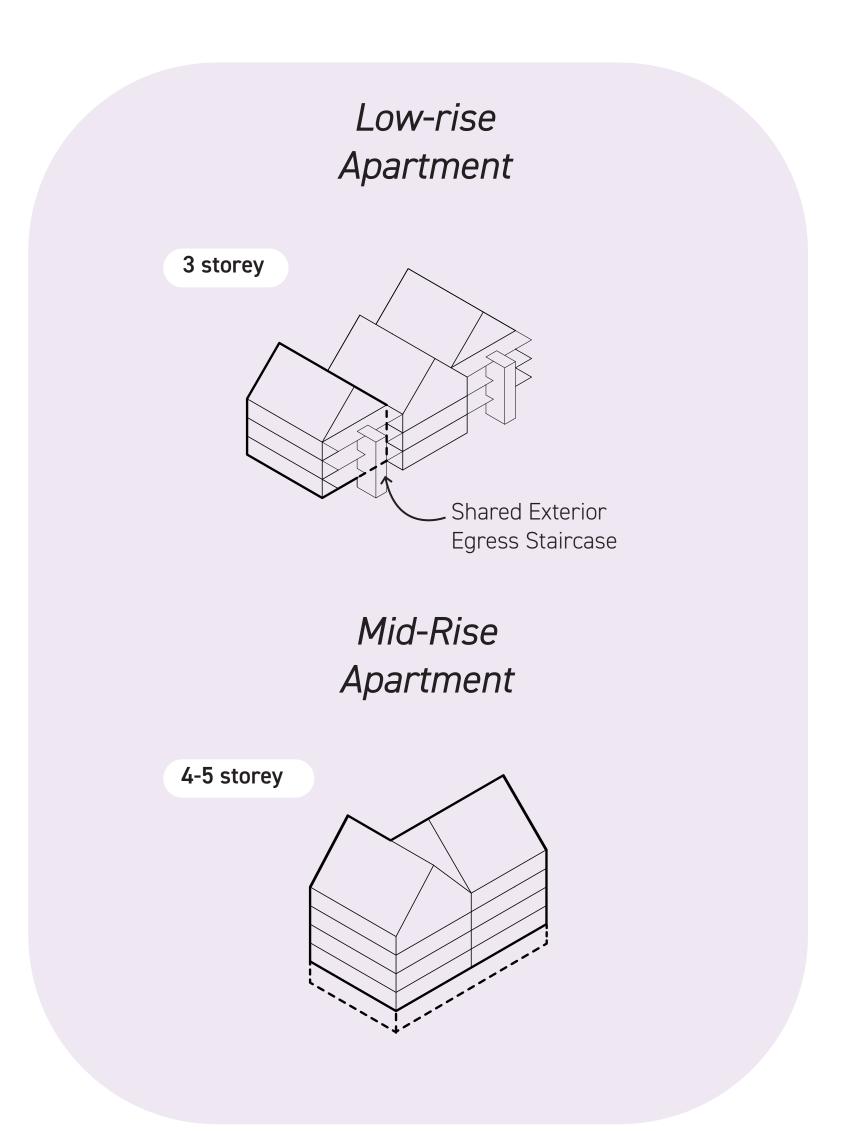


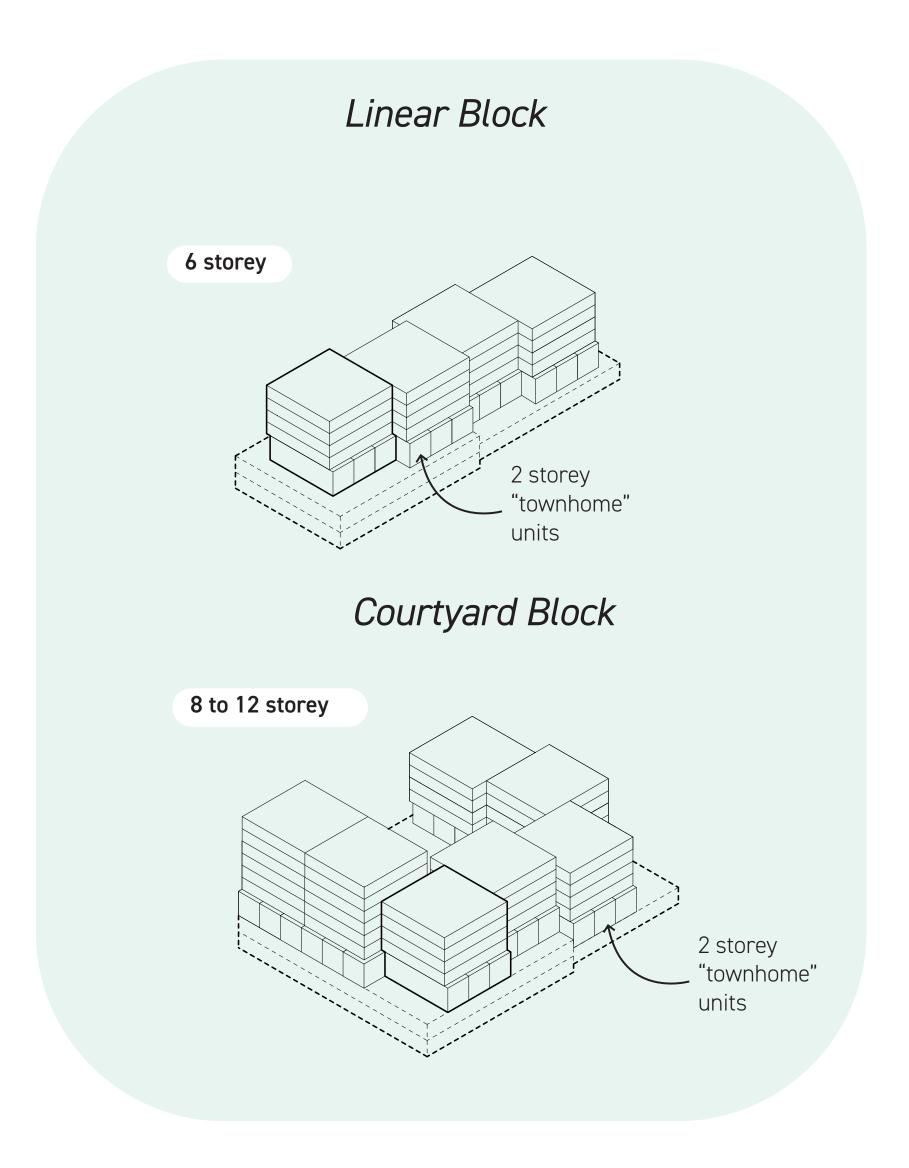






















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