



Canada Lands Company
Société immobilière du Canada

Booth District

Public Open House
February 15, 2018

Who is Canada Lands Company?

- Self-financing Crown Corporation specializing in real estate, development and management of special attractions.
- Primary goal is to optimize former government properties to create financially viable projects that enhance communities and establish lasting legacies.



How we work

- Collaborate closely with local residents and municipal officials
- Conduct community consultations
- Subject to all municipal authorities
- Partner with the private sector and engage expert resources

Representatives here tonight

- Canada Lands Company
- Stantec Urban Places Group
- ERA Architecture
- Hill+Knowlton Strategies



Tonight's objectives

- Review project and design process
- Present and receive feedback on preferred design concept
- Seek guidance on amenities for designated park space

Existing site





Community engagement

Activity	Date
Public Information Session	January 24, 2017
First Public Advisory Committee (PAC) Meeting	April 26, 2017
Public Open House	May 31, 2017
Second PAC Meeting	November 2, 2017
Public Open House	February 15, 2018

Early design concepts

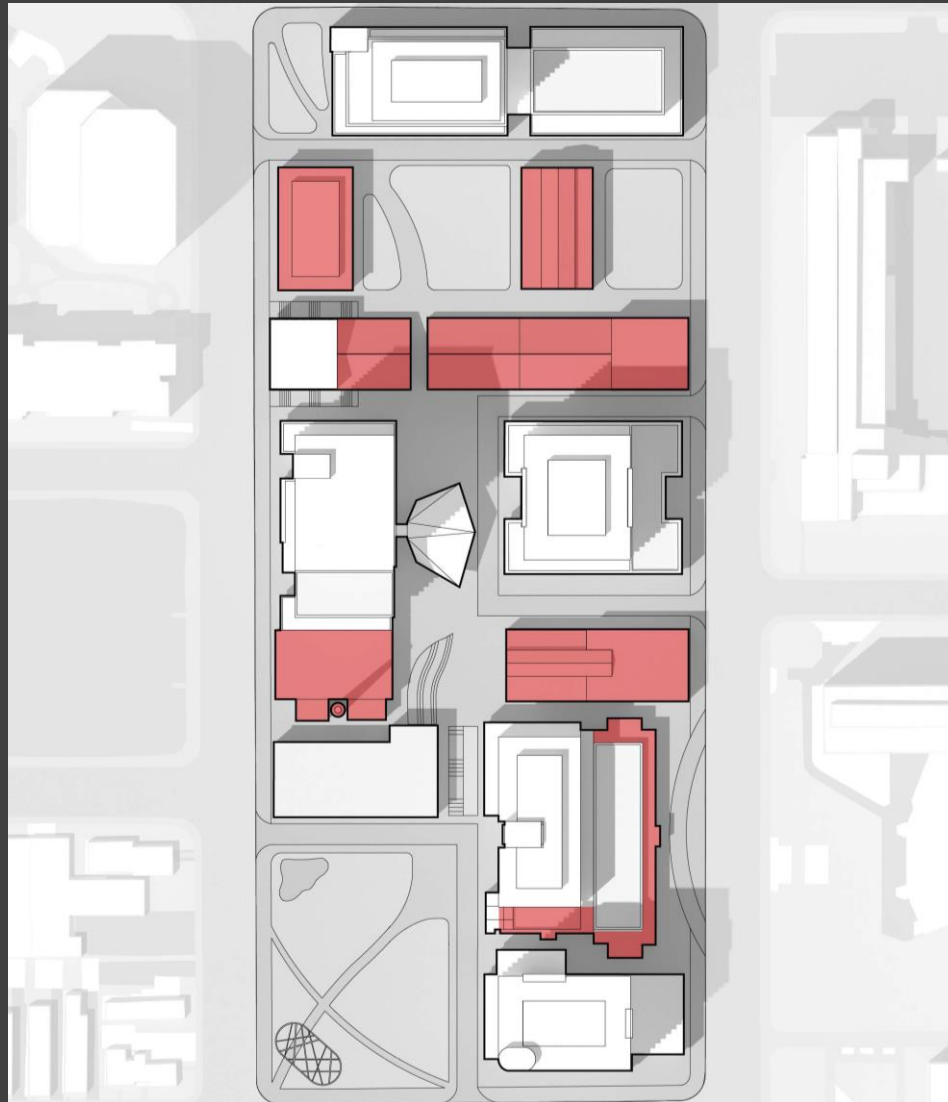


What we heard

- Overall satisfaction with level of heritage retention, including existing smoke stack.
- Prefer “wider distribution” of new buildings and open spaces.
- Prefer higher-rise buildings towards north end of site adjacent to Queensway.
- More “transition in height” to accommodate greater integration of low to mid-rise buildings.
- Consider “families,” “kids,” “tourists,” and “sports” in design and development of green space.

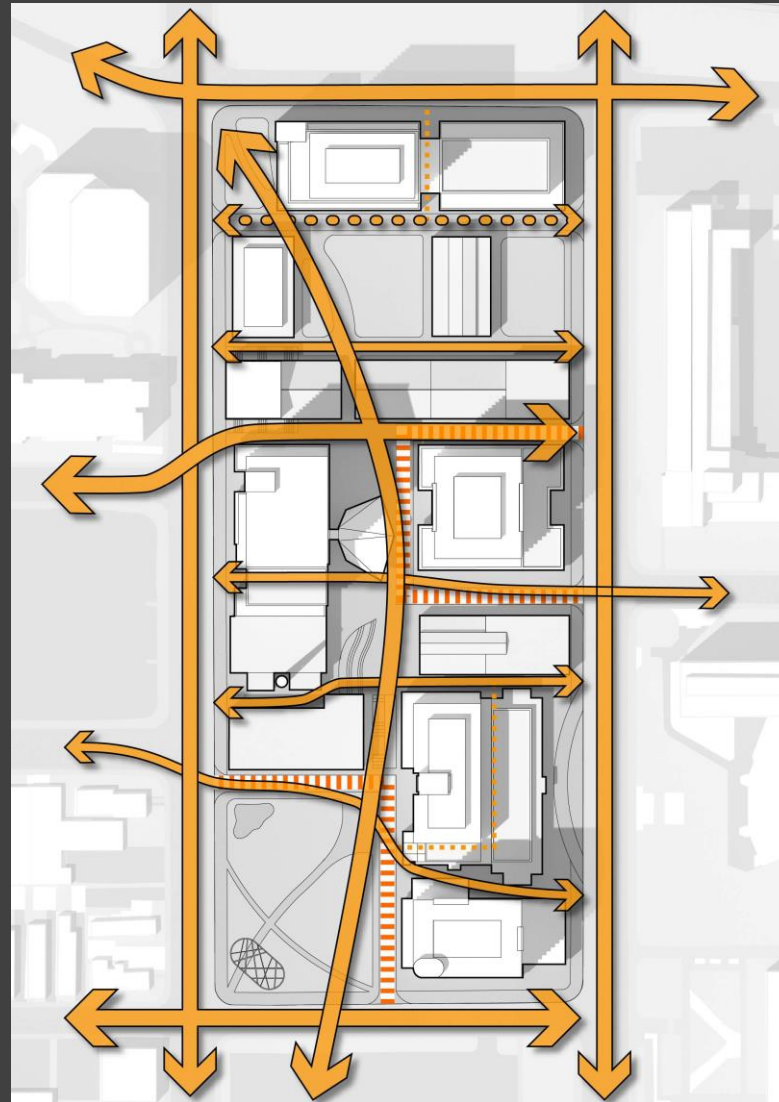
Preferred design concept





Heritage

- A vibrant mixed-use community hub that carries forward the historic significance of the site to define its future.



Connectivity

- A walkable community that is integrated with adjacent neighbourhoods through active transportation and transit, as well as a destination that is connected to the City and the region.



Open space

- An exciting urban place that provides a variety of spaces, offers activities for all ages, promotes social interaction and is active through all seasons.



Activation

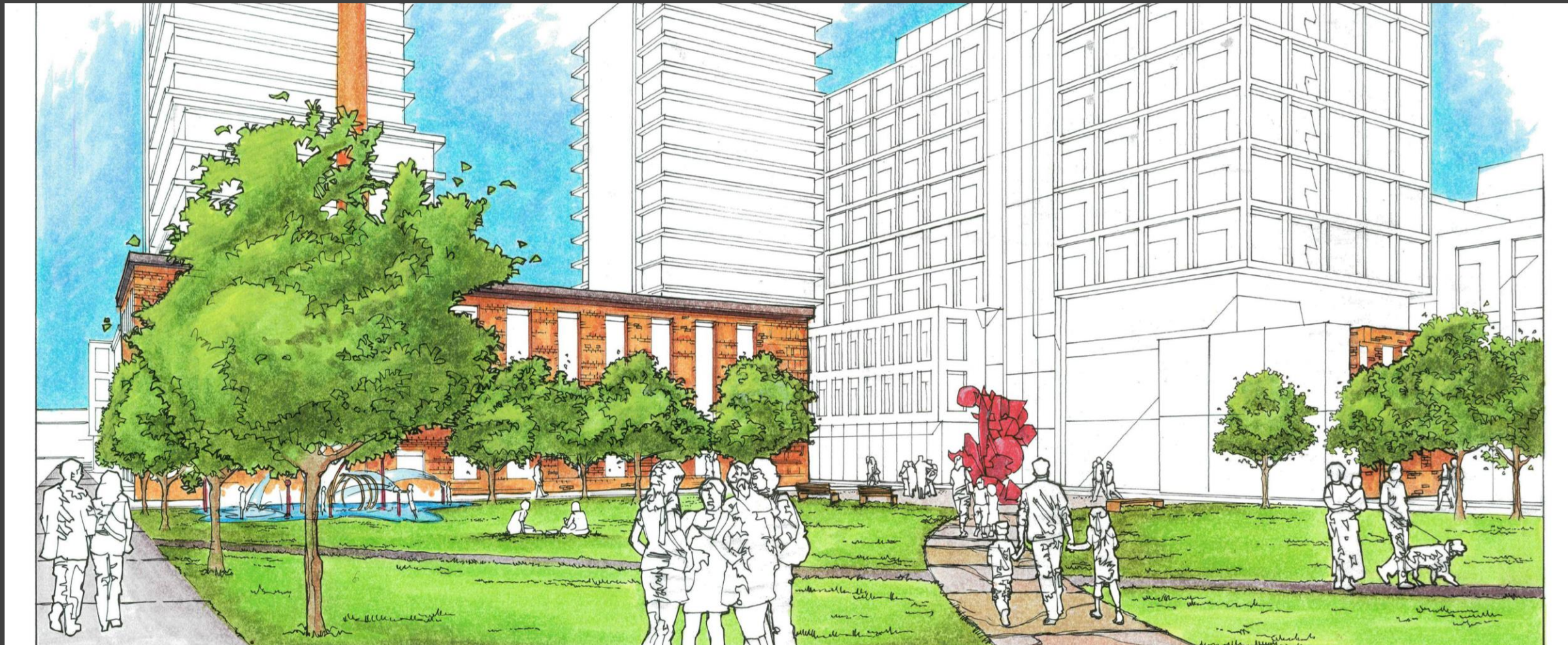
- An engaging place to live, work and play that promotes an inclusive community and social interaction through activities for everyone, a variety of public spaces and ground floor animation.



Green infrastructure

- A sustainable and ecologically healthy place that minimizes its environmental impact through the use of innovative design and development strategies.

Southwest corner park



We want to hear from you

- Review the design concept panels
 - Do you think the preferred concept reflects community needs?
 - What amenities should be included in the southwest corner park?
 - How can we ensure that Booth District is well connected to and integrated with surrounding neighbourhoods?
- Ask questions and share your ideas!
 - Speak to a project representative
 - Leave a comment on the park panel
 - Fill out the participant survey



Next steps

- Submit application to City of Ottawa by end of March 2018



Learn more at clc.ca