

**THIS CONTEST IS OPEN ONLY TO RESIDENTS OF CANADA  
AND IS GOVERNED BY CANADIAN LAW**

**Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.**

**1. KEY DATES:**

The Canada Lands Company CLC Limited Business Card Draw (the “**Contest**”) begins on May 29, 2025 at 5:00 p.m. Eastern Time and ends on May 31, 2025 at 2:30 p.m. Eastern Time (the “**Contest Period**”).

**2. ELIGIBILITY TO ENTER:**

The Contest is open only to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are living, whether related or not) of Canada Lands Company CLC Limited (collectively, the “**Sponsor**”), its associated and affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively with the Sponsor, the “**Contest Parties**”).

**3. AGREEMENT TO BE LEGALLY BOUND BY RULES:**

By participating in this Contest, you are signifying that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”).

**4. HOW TO ENTER:**

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS CONTEST.

Participants of the 2025 Federation of Canadian Municipalities conference will be able to drop their business card, or equivalent business contact information, at the Sponsor’s booth (each business card or equivalent is an “Entry”).

When all required steps of the applicable entry process are complete, your Entry will be automatically entered into the Contest. To be eligible, all content and materials associated with your Entry (collectively, your “**Entry Materials**”) must: (i) be submitted and received in accordance with these Rules during the Contest Period; (ii) satisfy all applicable Entry Requirements; and (iii) be in accordance with these Rules; (all as determined by Sponsor in its sole and absolute discretion).

**5. ENTRY LIMIT AND CONDITIONS:**

**There will be one Entry per person.** If duplicate Entries are entered, then only the first Entry will be accepted. The Contest Parties, and each of their respective agents, employees, directors, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries and/or Entry Materials (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor: (i) the Entry (including, but not limited to, any associated Entry Materials) is not submitted and received in accordance with these Rules during the Contest Period; and/or (ii) the Entry Materials accompanying the Entry are not in compliance with these Rules.

**6. VERIFICATION:**

All Entries, Entry Materials and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Entry Materials and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) of the Sponsor.

**7. SUBMISSION REQUIREMENTS:**

BY SUBMITTING AN ENTRY, YOU AGREE THAT THE ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE SPONSOR AND THE OTHER RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS); (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE

AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED THE WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE SPONSOR AND ALL OF THE OTHER RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES AND/OR THE APPLICABLE SOCIAL PLATFORM RULES (AS APPLICABLE). THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZES.

#### 8. THE PRIZE:

There will be one (1) Prize (the “**Prize**”) available to be won, as follows:

Prize Description	Number Available	Approximate Retail Value (CAD)
\$200 Canadian Tire gift card	1	\$200

IMPORTANT NOTE: ANY AND ALL OTHER COSTS ASSOCIATED WITH UTILIZING A PRIZE WILL BE THE SOLE AND ABSOLUTE RESPONSIBILITY OF THE WINNER(S). NONE OF THE RELEASED PARTIES, NOR ANY OTHER ENTITY, WILL BE PROVIDING ANY COMPENSATION WHATSOEVER WITH RESPECT TO ANY COSTS ASSOCIATED WITH UTILIZING A PRIZE OR OTHERWISE.

A Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor’s option. Sponsor reserves the right, in its sole and absolute discretion, to substitute a Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, a confirmed winner understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should their Prize fail to be fit for its purpose or is in any way unsatisfactory.

#### 9. ELIGIBLE WINNER SELECTION PROCESS:

On or about Saturday, May 31, 2025, (the “**Selection Date**”) in Toronto, Ontario, the Sponsor will place the names of all entrants who submitted a valid Entry into a bucket and will select one (1) winner randomly. There will be one (1) eligible winner selected in relation to the available Prize. To claim the prize, the winner will be required to answer a skill testing question. The odds of winning depend on the composition of the Entry, as well as the number of eligible Entries submitted and received in accordance with these Rules.

#### 10. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of (3) attempt(s) to contact the winner via the information supplied in their Entry. To be declared a winner, the eligible winner must sign a form of Declaration of Compliance and Release (see Rule 11) within seven (7) calendar days of receipt of the release, and otherwise comply with these Rules. If an eligible winner cannot be contacted as outlined above, if the eligible winner refuses to sign a form of Declaration of Compliance and Release, or if there is a return of any notification as undeliverable; then they may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to award the remaining Prize(s) to additional entrants from among the remaining eligible Entries submitted and received in accordance with these Rules, including, but not limited to, additional rounds of the procedure set out in Rule 9 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

#### 11. ADDITIONAL CONDITIONS OF PARTICIPATION:

By participating in this Contest, each entrant accepts and agrees to these Rules, which shall be final and legally binding on entrants in all matters relating to this Contest. By participating, each participant consents to adding the information found on their Entry to the Sponsor’s newsletter subscription. Each participant may unsubscribe at any time. In order to be confirmed a winner and receive a prize, the selected entrant will be required to sign a form of Declaration of Compliance and Release, in a form required by the Sponsor in its sole discretion, which confirms compliance with these official Rules and releases Canada Lands Company CLC Limited and their respective affiliated companies, officers, directors, employees and agents (collectively, the “**Contest Group**”) from all liability with respect to the entrant’s participation in this Contest and the awarding and use of the Prizes. The winner(s) agree that they will not be receiving any royalties, license fees, or other similar payments should the Contest Group choose to use their Entry. The winner(s) agrees to the use of their name, comments, photograph, and other likeness for publicity purposes, and grants to the Contest Group any and all rights to said use without further compensation. The Contest Group may, at their sole discretion and without liability, rescind or amend this Contest at any time. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.

#### 12. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THEM AS A WINNER IN ACCORDANCE WITH THESE RULES.

By participating in the Contest and accepting a Prize, each eligible winner hereby: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of their Entry Materials or any portion(s) thereof; and (v) agrees to the publication, reproduction and/or other use of their name, city and province/territory of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet.

**IMPORTANT NOTE: The Sponsor will require, in its sole and absolute discretion, that an eligible winner sign and return the Sponsor's form of declaration and release prior to being confirmed as a Winner.**

If an eligible winner: (a) fails to sign the Sponsor's form of Declaration of Compliance and Release; (b) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (c) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to award the remaining Prize(s) to the next highest-ranking eligible entrant(s) from among the remaining eligible Entries submitted and received in accordance with these Rules, including, but not limited to, Rule 11 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

### **13. GENERAL CONDITIONS:**

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest, in connection with publicity relating to the Contest and in connection with the display of the images on the Sponsor's social media and within the Sponsor's sites, for announcing the winning Entry of the Contest on the Sponsor's social media, and in accordance with Sponsor's [Privacy Notice](#). Entrants may also be contacted by the Sponsor regarding future usage of Entries. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.